

## 23-24 Westside High School Lesson Plan Template

Teacher Name	Michael Goodnight  Principles of Business, Marketing and Finance		Learning Topic		
Course			Cycle & Week	Cycle 1 Week 4	
Day	TEKS or Standards Alignment	Lesson Objective (LO)	Daily Agenda (highlight MRS used in lesson)	Demonstration of Learning	Key Vocabulary
Monday	130.112. C.01 Compare the different forms of ownership	The student will understand the planning process	1. Do Now: Take out Notes 2. Direct Instruction: 1. Planning Process PPT 1.03 (30 minutes) 2. Team Sales PPT (Major Grade) (20 minutes)  3. Practice: Team Sales PPT (Major Grade) 4. DOL: Team Sales PPT (Major Grade) Homework: none	Team Sales PPT (Major Grade)	organizational structures, centralized, decentralized, mangers, goals, policies and procedures, responsibility, authority, accountability
Tuesday	130.112. C.01 Compare the different forms of ownership	The student will understand the planning process	<ol> <li>Do Now: Sit in groups and start working on project.</li> <li>Direct Instruction:         <ol> <li>Team Sales PPT (50 minutes)</li> <li>Practice: Team Sales PPT (Major Grade)</li> </ol> </li> <li>DOL: Team Sales PPT (Major Grade)</li> </ol> Homework: Finish PPT	Team Sales PPT (Major Grade)	organizational structures, centralized, decentralized, mangers, goals, policies and procedures, responsibility, authority, accountability

Block Day Wed./Thurs.	130.112. C.01 Compare the different forms of ownership	The student will understand the planning process	1. Do Now: Sit in Groups and prepare presentation. 2. Direct Instruction: 1. Prepare and Submit Presentations (30 minutes) 2. Presentations (45 minutes) 3. Group Member Evaluation (15 minutes) 3. Practice: Presentations 4. DOL: Team Sales PPT (Major Grade)  Homework: none	Team Sales PPT (Major Grade)	organizational structures, centralized, decentralized, mangers, goals, policies and procedures, responsibility, authority, accountability
Friday	130.112. C.01 Compare the different forms of ownership	The student will understand the planning process in small business	1. Do Now: Tale out sheet of paper and pen 2. Direct Instruction: 1. Shark Tank (30 min) 2. Critical Writing (20 min0 3. Practice: Critical Writing 4. DOL: What are some examples of planning these entrepreneurs used?  Homework:none	What are some examples of planning these entrepreneurs used?	organizational structures, centralized, decentralized, mangers, goals, policies and procedures, responsibility, authority, accountability